



## 2010 Tour Book Advertising Specifications

Cover Ads	\$1000	5.5" wide x 8.5" tall Bleed to edge Four-Color
Full Page Color	\$750	5" wide x 7.25" tall Four-Color
Full Page Black & White	\$500	5" wide x 7.25" tall Black and White
Half Page	\$275	5" wide x 3.25" tall Black and White
Small Ad	\$175	3" wide x 2" tall or 2" wide x 3" tall Black and White
Format:		JPEG or PDF
Artwork Deadline:		September 10, 2010
Submit by Email to:		<a href="mailto:lauraohare_99@yahoo.com">lauraohare_99@yahoo.com</a>
Make checks payable to:		Crocker Highlands PTA
Submit payment to:		Crocker Highlands PTA c/o Carla Higgins, CHH&GT 525 Midcrest Road Oakland, CA 94610